

COLD VAULT CHALLENGE

Earn 50 Reward Points when one (1) full shelf* of Dr Pepper™ 20oz **AND** Dr Pepper 16oz** is available in your cold vault from April 13 through June 12, 2026 to shop for cool gear at kdprewards.com

*Minimum 7 cold vault facings

**Minimum 1 cold vault facing



YOUR REWARD POINTS

HOW IT WORKS

Full shelf **MUST** include **ALL SEVEN (7)** of these Dr Pepper™ 20oz flavors.



PLUS...

Dr Pepper 16oz **MUST** be in the cold vault.



BONUS!

Earn additional Reward Points for more space in the cold vault!

- Two (2) full shelves with ALL 7 Dr Pepper™ 20oz AND Dr Pepper 16oz earn 100 Reward Points
- Three (3) full shelves with ALL 7 Dr Pepper™ 20oz AND Dr Pepper 16oz earn 150 Reward Points



Simply scan this QR code to submit qualifying display photos to dp515.kdpsdisplay.com

- Duplicate photo entries will be disqualified.
- All display photos must be submitted by June 12, 2026 for executions secured during the April 13, 2026 through June 12, 2026 incentive timing.
- On-line upload site will be disabled at 11:59p PT on June 12, 2026.



See your KDP Sales Rep for program details.

HUNDREDS OF ITEMS TO CHOOSE FROM

Use your Reward Points now or add them to your existing account along with points you have earned from other programs and save for higher value items!